



ANNUAL REPORT 2019

Kids' Choice, Inc.

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PURPOSE TO TEACHING



Ms. Shalicia Thomas
Founder & CEO

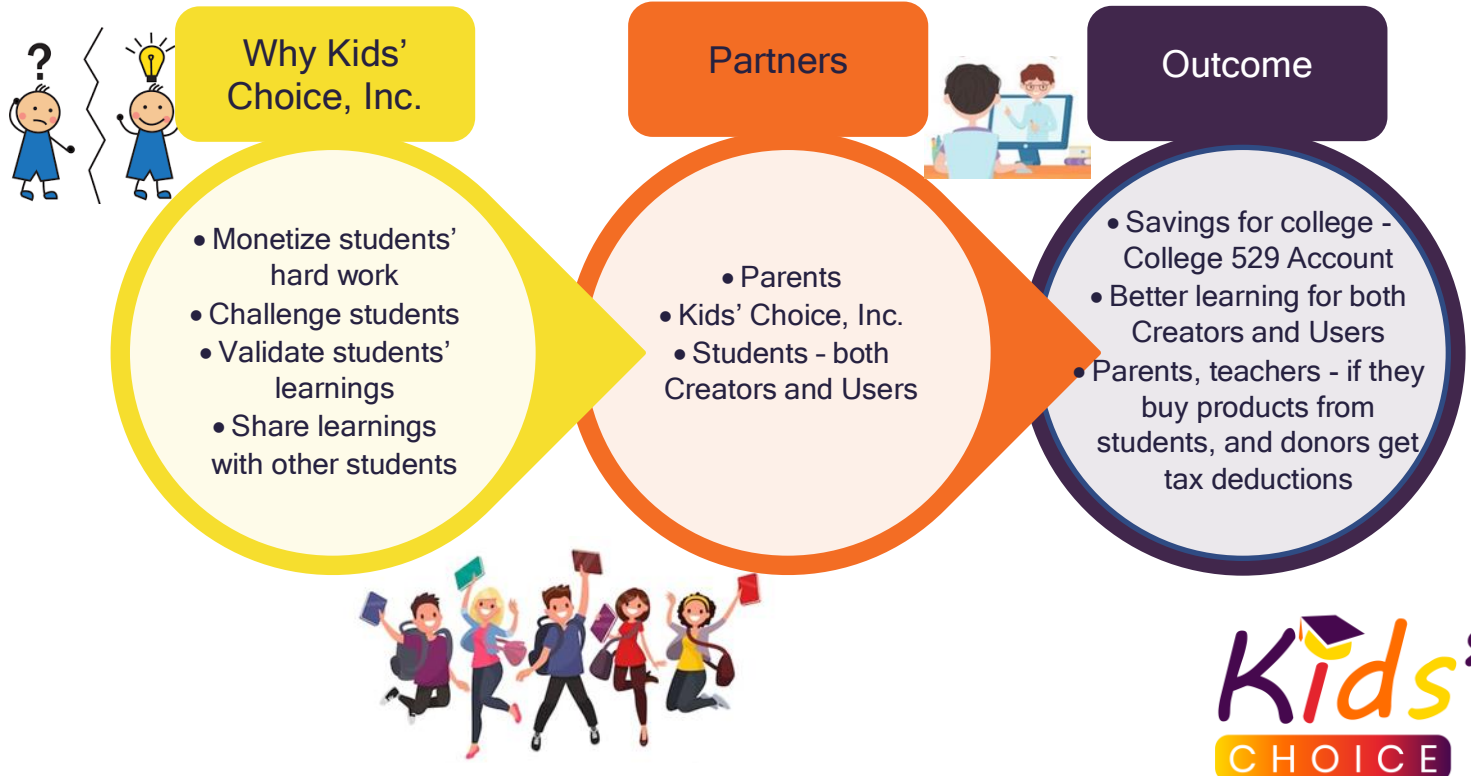
In my teaching career of over 13 years, I have worked with group of students diverse in ethnicity and skillsets. I have realized that education is a two-way process. I reach out to my students with interesting and creative content, and I also learn a lot from them.

Giving these students the opportunity to be inspired, create, learn and grow has been the endeavor of Kids' Choice, Inc., since 2017. This year, we have taken the platform to the next level by going online to reach a wider network. What started as a project in one elementary class, expanded to the school, then to different states and now to the world.

As we grow, we are grateful to all our patrons who believed in us and supported us. We look forward to continuing our collective support to the community and the children.

"In learning you will teach, and in teaching you will learn." - Phil Collins

Kids' Choice, Inc. is a 501 (c)(3) non-profit online portal for students. The concept of Kids' Choice Inc. is very simple; something similar to good old days group studies where we believed in sharing our tips and notes with each other. Ultimate objective here is to create opportunities for students to be embraced, supported, validated and assist in saving for higher education.





HIGHLIGHTS OF 2019

- Launched online platform in November 2019
- Number of events conducted: 140
- Increased volunteer support: 7 individuals
- Received almost triple the amount of donations as compared to 2018
- Received in-kind resources from Google for Nonprofit
- Partnered with GA Gives for increased visibility on fund raising
- Increased donor base: 20 individuals /9 institutions
- Increased student reach: Student reach expanded to 8 to 19 years
- Increased students' value: Students' effort is embraced, valued, and supported
- Better performance of students: From bottom 10% to top 70% within a group of 4th grade students in district of Douglas County Schools
- Geographic access widened from Georgia to Texas, New Jersey, Washington D.C., Maryland, Virginia, South Carolina, North Carolina and even Kuwait

Student-Inspired. Student Created. Student-Led



Board of Directors

Ms. Shalicia Thomas

Founder & CEO

Dr. Cynthia Thomas

Writer

Mr. LaDarius Boykin

Artist



For more information, please visit us at www.kidschoiceinc.org

